

# **Text Messaging (SMS) Privacy Notice**

## **Gateway Financial Services**

### **1. Information We Collect**

In connection with the Program, we collect the mobile phone number you provide to us, confirmation that you have consented to receive text messages, and the content and delivery status of messages exchanged between you and Gateway Financial Services.

### **2. How We Use Your Information**

We use this information to send you account-related text messages, including payment reminders, account status updates, and responses to your customer service inquiries, and to manage your opt-in and opt-out preferences for the Program.

### **3. Information Sharing**

No mobile phone number information collected through the Program will be shared with third parties or affiliates for marketing or promotional purposes. Text messaging originator opt-in data and consent will not be shared with any third parties for any purpose. We may share information with service providers who help us deliver text messages on our behalf, solely to operate the Program.

### **4. Your Choices**

You may opt out of receiving text messages from Gateway Financial Services at any time by replying "STOP" to any message you receive from us. You may reply "HELP" for assistance. Opting out of text messages does not affect your account or any other communications you have chosen to receive from us.

### **5. Data Retention**

We retain records of your consent, opt-in, and opt-out choices for as long as necessary to comply with our legal obligations and to operate the Program responsibly.

### **6. Contact Us**

If you have questions about how we handle your information in connection with this Program, please contact us at (931) 920-2274 or [office@gatewayfinancialservices.com](mailto:office@gatewayfinancialservices.com) or refer to our full Privacy Policy at <https://gfinccclarksville.com/Home/PrivacyPolicy>